**Wisconsin Economic Development Corporation (WEDC) Capital Catalyst Program**

**Initial Report: Complete/return to** [**SEED\_Fi.ff8gs6vwur@u.box.com**](mailto:SEED_Fi.ff8gs6vwur@u.box.com) **by August 1, 2022**

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| --- | --- | --- | --- |
| Project Information | | | |
| Report Date | Project Title | | |
| Principal Investigator | | | |
| Name | | | Department |
| Co-Principal Investigator | | | |
| Name | | | Department |
| Person completing this report (if not the PI) | | | |
| Name | | Title | Affiliation |
| Email | | | |

|  |  |
| --- | --- |
| Company Information (company in which the PI has ownership interest and for which the funded research project is facilitating technology commercialization) | |
| Company Name | |
| Mailing Address/City | |
| CEO Name | Email |
| Industry classification by 6-digit NAICS code (find at <https://www.naics.com/search/>) | |
| Company Stage (check most appropriate): **Startup Early stage/growth** | |

|  |  |
| --- | --- |
| Economic Impact (of above company) Fill in requested information, and check boxes to indicate proprietary/privileged information | |
| Current number of Wisconsin-based full-time employees, including founder(s): |  |
| Current number of Wisconsin-based part-time employees, including founder(s): |  |
| Total dollar amount of salaries/wages paid for the most recent month: |  |
| Total dollar amount of gross sales in calendar year 2021: |  |
| Capital Raised (*do not include the SEED/Capital Catalyst grant or any other WEDC-sourced funding)* | |
| Total dollar amount of grant funds received in calendar year 2021: |  |
| Total dollar amount of debt financing obtained in calendar 2021 (including bank or other loans, revolving loan funds, convertible and non-convertible): |  |
| Total dollar amount of equity capital raised in calendar year 2021: |  |
| Total dollar amount of royalty-based financing raised in calendar year 2021: |  |

**Please Note:**

* As a condition of Capital Catalyst funding, the Wisconsin Economic Development Corporation (WEDC) requires that reports on the company in which the PI has ownership interest/for which the funded research project is facilitating technology commercialization be completed upon the awarding of funds, and then annually for the following five years.
* UW-Madison Discovery to Product (D2P) will compile the information from the reports for submission to WEDC.
* UW-Madison will keep proprietary/privileged information confidential to the extent permitted by law.
* As with any publicly funded programs, these reports could be subject to state public records requests. Our indication from WEDC is that they have only released aggregate and not company-specific information, but the university can’t ensure that would be the case.
* Should the PI for this project leave the university or association with the company, the PI must continue to submit reports or provide D2P with a contact who will complete the required WEDC reports through the end of the reporting period.